PERSONAL AUTO

Why premiums are increasing



Auto accidents – and their severity – have been on the increase in recent years, with insurance companies paying more in claims, and policyholders paying more for insurance. Consider these factors:



Technology Usage

At any given daylight moment across America, approximately 660,000 drivers are using cell phones or manipulating electronic devices while driving.¹



Distracted Driving

Every day there are 9 deaths and more than 1,000 injuries due to distracted driving – that's over 3,000 deaths and almost 400,000 injures a year.²



Rising Medical Costs

Medical costs in the United States have risen at an average annual rate of 3.0% for the past five years.³



Accidents Increasing

Motor vehicle crashes are the leading cause of teenager deaths, and in 2015, 9% of all drivers in that age group involved in fatal crashes were distracted at the time of the crash.⁴



Auto Repair Costs

The cost of fixing a vehicle has increased every year since 2010. Average collision claims are almost 24% higher than they were in $2010.^{5}$



More Cars On the Road

3.22 trillion miles were driven on the nation's roads in 2016, up 2.8% from the year before. The more people drive, the more frequently they get into accidents.⁶



Severe Weather

Weather disasters like hurricanes, hail and flood end up costing billions in damages, which auto insurers cover through comprehensive insurance.⁷

¹ National Highway Traffic Safety Administration 2 Center for Disease Control and Prevention 3 Bureau of Labor Statistics CPI 4 Distraction.gov 5 Insurance Information Institute 6 Federal Highway Administration 7 NOAA - National Centers for Environmental Information

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