# PERSONAL AUTO

Why premiums are increasing



Auto accidents – and their severity – have been on the increase in recent years, with insurance companies paying more in claims, and policyholders paying more for insurance. Consider these factors:



### **Technology Usage**

At any given daylight moment across America, approximately 660,000 drivers are using cell phones or manipulating electronic devices while driving.<sup>1</sup>



## **Distracted Driving**

Every day there are 9 deaths and more than 1,000 injuries due to distracted driving – that's over 3,000 deaths and almost 400,000 injures a year.<sup>2</sup>



#### **Rising Medical Costs**

Medical costs in the United States have risen at an average annual rate of 3.0% for the past five years.<sup>3</sup>



# **Accidents Increasing**

Motor vehicle crashes are the leading cause of teenager deaths, and in 2015, 9% of all drivers in that age group involved in fatal crashes were distracted at the time of the crash.<sup>4</sup>



# **Auto Repair Costs**

The cost of fixing a vehicle has increased every year since 2010. Average collision claims are almost 24% higher than they were in  $2010.^{5}$ 



### More Cars On the Road

3.22 trillion miles were driven on the nation's roads in 2016, up 2.8% from the year before. The more people drive, the more frequently they get into accidents.<sup>6</sup>



### **Severe Weather**

Weather disasters like hurricanes, hail and flood end up costing billions in damages, which auto insurers cover through comprehensive insurance.<sup>7</sup>

<sup>1</sup> National Highway Traffic Safety Administration 2 Center for Disease Control and Prevention 3 Bureau of Labor Statistics CPI 4 Distraction.gov 5 Insurance Information Institute 6 Federal Highway Administration 7 NOAA - National Centers for Environmental Information

For information, coverage availability in your state, quotes or policy service, please contact your local independent agent recommending coverage. This is not a policy. For a complete statement of the coverages and exclusions, please see the policy contract. "The Cincinnati Insurance Companies", "Cincinnati Insurance" and "Cincinnati" refer to member companies of the insurer group providing property and casualty coverages through The Cincinnati Insurance Company or one of its wholly owned subsidiaries – The Cincinnati Indemnity Company or The Cincinnati Casualty Company. Each insurer has sole financial responsibility for its own products. Not all subsidiaries operate in all states. Do not reproduce or post online, in whole or in part, without written permission. © 2017 The Cincinnati Insurance Company. 6200 S. Gilmore Road, Fairfield, OH 45014-5141.