

A subsidiary of The Cincinnati Insurance Company

January 27, 2021

To Our Agents:

REVISED - Worksite Marketing Web Conferences

Please join The Cincinnati Life Insurance Company worksite marketing team as we host a 30-minute web conference to present an overview of our Voluntary Payroll Deduction Program.

Upcoming sessions are on Tuesdays:

- January 19, 2 p.m.
- February 16, 11 a.m.
- March 16, 11 a.m.
- April 20, 11 a.m.

All times are Eastern.

During each conference, we will discuss current topics of interest and opportunities in the voluntary life insurance market, including:

- · Cincinnati Life's worksite life insurance program and sales opportunities
- Best practices in voluntary life products
- · Strategic partnerships to enhance sales
- · Valuable skills for enrollments

Please be sure to route this information to all Cincinnati Life producers in your agency who may benefit from participating in a session.

To access the web conference, please log on to *cinfin.adobeconnect.com/life* up to 15 minutes prior to the start time. If you are unable to log in, please call 855-516-1410 to listen by phone. The access code is 4322591346.

When joining the webinar, please enter your email address as your name, so that we can follow up with you after the webinar.

Please contact us or our worksite marketing team, 844-833-7766, with your questions about worksite marketing.

Sincerely,

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